

Help Students Discover Their Talents and Career Purpose

Attention: Teachers and Counselors

“The WHY is the purpose, cause or belief that drives every one of us.”
Simon Sinek

This half-day workshop prepares educators to help students to:

- Develop the right mindset for success in school and for their careers
- Overcome fear of failure
- Learn to use a **new** model for student career exploration
- Choose problems (challenges) in the world to find a starting point for career exploration
- Identify their special gifts, talents and passions
- Learn about their personality type and fitting work environments
- Gain clarity about a purpose that can make their lives meaningful
- Use poems and songs to reinforce lessons and insights

Facilitators:

Raymond Gerson taught college and career readiness/success courses at Austin Community College (ACC) for 13 years. He is the author of *Achieve College Success* and *Achieve Career Success* textbooks. These books are now free Open Educational Resources (OERS) available at: <https://www.upbeatpress.com>.

Queen Samantha Ackers has over 25 years as a professor of literature and adult education. For the past 10 years she has taught college and career readiness/success courses at ACC and many courses using Raymond Gerson’s textbooks.

Student Comments:

“That which Raymond has to offer will be self-evident-like sunlight passing through steel. He has taught us strength in spite of our individual shortcomings.”

Ron Earl, Former Student.

Professor QueenSamantha doesn’t just teach the material; she inspires us to think critically, challenge the status quo, and always strive for excellence in every aspect of our careers.... Awesome Professor and Class Experience.”

Maria Tisdale, Student at Austin Community College.



Raymond Gerson



Queen Samantha Ackers



Resources for Thriving and
Succeeding in the New Millenium

www.upbeatpress.com
512-608-3156

Email us at raymondgerson@gmail.com to request a workshop.